Valentin Krasovskiy

Lead Graphic Arts Technician

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Education

Bachelor of Arts in Digital Technology and Culture Washington State University Vancouver

Work Experience

Lead Graphic Designer

Ballyhoo Large Format Printing | 2019-2020

- Designed graphics for high-profile clients, including C-Tran buses, box trucks, and signage.
- Led development of a responsive WordPress site for seamless cross-device user experience.
- Oversaw file preparation and formatting for production, maintaining quality standards.

Lead Graphic Arts Technician

Vancouver School District | 2021-2024

- Crafted diverse logos for various departments using Adobe Creative Suite.
- Managed print jobs district-wide, ensuring high quality prints and meeting tight deadlines.
- Structured and managed documents to meet staff requirements, optimizing workflow efficiency.
- Created the high school curriculum guide using Adobe InDesign for staff and students.
- Managed and designed websites district-wide, ensuring consistent branding and user experience.

Technical Skills

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat)
- Web Design (HTML, CSS, JavaScript)
- Proficient with various social media platforms (Instagram, tiktok, etc.)
- Knowledge in Print Design

- Proficient in both Mac and Windows
- G-Suite & Microsoft Office Suite
- Experienced with ChatGPT
- Expert in Canva
- Comfortable with navigating various digital tools and platforms

Essential Skills

- Bilingual in English and Russian
- Strong written & verbal communication skills
- Team player
- Time Management is deadline-driven
- Adaptable and flexible
- Highly organized & motivated

- Critical thinking skills
- Strong problem-solving and decision-making abilities
- Quick learner who rapidly adapts to new technologies, tools, and processes.
- Positive attitude, enthusiastic and optimistic approach to work